

HOREX & CLEAN EXPO QAZAQSTAN

POST SHOW REPORT 2021

From November 3 to 5, 2021, Almaty hosted
16th Central-Asian International Exhibition
**«EVERYTHING FOR HOTELS, RESTAURANTS,
SUPERMARKETS»**

FoodExpo, AgroWorld, QazPack, ColdChain
exhibitions were traditionally held at the
same time.



FACTS & FIGURES 2021



11

PARTICIPATING COMPANIES
FROM KAZAKHSTAN AND
RUSSIA



4 249

UNIQUE VISITORS*



20

BUSINESS SESSIONS

*simultaneously with parallel events

VISITORS

TYPE OF ACTIVITIES

Restaurants, hotels, coffee rooms, bar-rooms, supermarkets, trade malls, bakeries, confectioneries, professional cleaning, medical establishments, laundries and dry cleaner's, catering, fitness centers and sports clubs, industrial organizations

88%

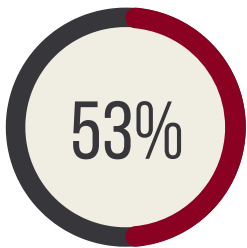
ARE COMPLETELY OR PARTIALLY SATISFIED WITH THEIR VISIT

100%

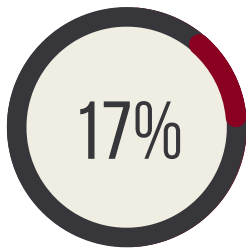
BELIEVE THAT THE EXHIBITION IS IMPORTANT FOR BUSINESS DEVELOPMENT

VISITORS

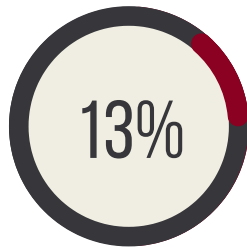
POSITION LEVEL



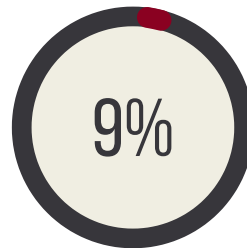
Head of
Company /
Owner



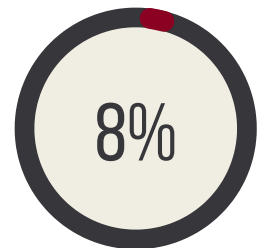
Deputy Head
of Company



Manager /
Specialist



Head of
department /
group



Individual
entrepreneur

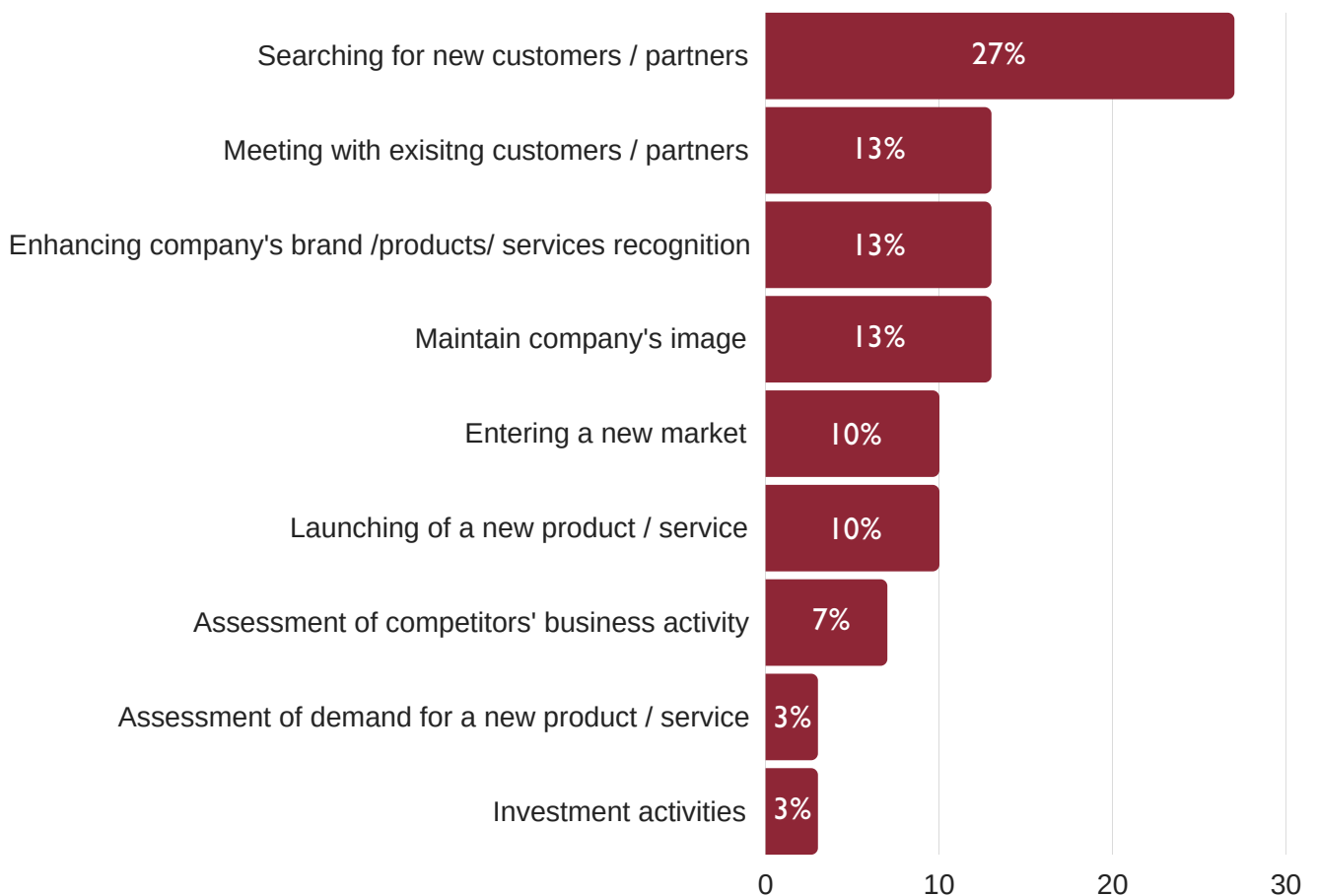
**VISITORS
FEEDBACK**





EXHIBITORS

Purpose of participating in the exhibition



EXHIBITORS

completely or partially satisfied
with exhibitions

90%

are satisfied with the quality
composition of visitors

80%

believe that the exhibition is
important for business
development

99%

EXHIBITORS FEEDBACK



BUSINESS SESSIONS

HOREX BUSINESS & COFFEE FORUM

November 3 -5, 2021

TECHNOLOGICAL ASPECTS OF CLEANING IN THE HORECA SEGMENT

November 4, 2021

KAGIR SEMINARS

November 5, 2021

HOREX BUSINESS & COFFEE FORUM



3 DAYS

of training sessions and presentations of the best projects in Kazakhstan for all those who work in HoReCa field

19 SPEAKERS

Gulbanu Maigarina (Lanzhou restaurant chain), Zhanna Prashkevich (service standardization expert), Nailya Kaltayeva (Probarista brand owner, HoReCa expert), Bota Zhumanova (business coach, author of the financial literacy program and trainings) and many others...

17 HOURS

more than 17 hours of training sessions and direct interaction with speakers



TECHNOLOGICAL ASPECTS OF CLEANING IN THE HORECA SEGMENT

November 4, 2021



SEMINARS FROM KAGIR (KAZAKHSTAN ASSOCIATION OF HOTELS AND RESTAURANTS)

November 5, 2021

- HOW TO BUILD DIGITALIZATION AND SMART TOURISM IN A HOTEL WITHOUT COSTS AND PROGRAMMING KNOWLEDGE
- SUSTAINABLE ACCOMMODATION MANAGEMENT

2022

16th Central-Asian International Exhibition

**«EVERYTHING FOR HOTELS,
RESTAURANTS, SUPERMARKETS»**

NOVEMBER 2-4, 2022

ALMATY, KAZAKHSTAN



CONTACTS



+7 727 258 34 34



victoria.p@iteca.kz



www.horexexpo.kz



@horex_expo



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